

THE RIGHT FRANCHISEE



What We're Looking For in a Franchise Partner

This opportunity is best suited to people who are:

- Owner-operators, willing to be present in their business
- Able to commit a minimum of 30 hours per week in-venue
- Passionate about creating great experiences for children and families
- Confident leading and developing teams while delivering consistent customer service
- Detail-focused, organised, and committed to high standards
- Financially independent and prepared for long-term business ownership

Our Core Expectations

To protect the strength of the Chipmunks brand and ensure consistency across all locations, franchise partners must:

- Follow the Chipmunks franchise system and brand guidelines
- Maintain a safe, clean, and welcoming environment at all times
- Deliver exceptional customer service
- Use approved suppliers, branded packaging, partyware, and merchandise
- Adhere to maintenance schedules and safety procedures
- Meet royalty and marketing obligations on time
- Act in a way that protects and enhances the Chipmunks reputation

Is Chipmunks the Right Fit for You?

Chipmunks is best suited to people who:

- Enjoy being involved day-to-day
- Take pride in doing things properly
- Value structure, systems, and consistency
- Want to build a respected, community-focused business

Sounds like you?

If you feel aligned with the above, **the next step is to complete and return the Non-Disclosure Agreement (NDA).**

This allows us to share detailed information about the business, including financials, systems, and what makes Chipmunks a strong and sustainable franchise opportunity

